

Pestle Analysis Pharmaceutical Industry

Multivariate Analysis in the Pharmaceutical Industry
An Analysis of the Pharmaceutical Industry
Marketing Planning for the Pharmaceutical Industry
Brand Planning for the Pharmaceutical Industry
Project Management for the Pharmaceutical Industry
Analysis of the Pharmaceutical Industry
Pharmaceutical Industry and Public Policy in Post-reform India
Comparative Analysis and Benchmarking
High-Throughput Analysis in the Pharmaceutical Industry
Business Development for the Biotechnology and Pharmaceutical Industry
NEW PERSPECTIVES ON COMMERCE & MANAGEMENT VOLUME-1
Performance of Pharmaceutical Companies in India
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The European Pharmaceutical Sector and Crime Vulnerabilities
Method Validation in Pharmaceutical Analysis
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Proceedings of the 2nd International Conference on Business and Policy Studies
Process Analysis in the Pharmaceutical Industry
Library of Congress Subject Headings
Pharmaceutical Journal Ana Patricia Ferreira Roberto Escobedo John Lidstone Janice MacLennan Laura Brown Jerry C. DiNatale Reji K. Joseph Hung-hsin Chen Perry G. Wang Martin Austin Sruthi. S, Dr. Pragya Singh ,Er. Yogendra Kumar Mainak Mazumdar Chandrima Chakraborty Tom Vander Beken Joachim Ermer Mr Tony Grundy Canh Thien Dang Steve V. Hammond
Library of Congress. Cataloging Policy and Support Office

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Multivariate analysis in the pharmaceutical industry provides industry practitioners with guidance on multivariate data methods and their applications over the lifecycle of a pharmaceutical product from process development to routine manufacturing focusing on the challenges specific to each step it includes an overview of regulatory guidance specific to the use of these methods along with perspectives on the applications of these methods that allow for testing monitoring and controlling products and processes the book seeks to put multivariate analysis into a pharmaceutical context for the benefit of pharmaceutical practitioners potential practitioners managers and regulators users will find a resources that addresses an unmet need on how pharmaceutical industry professionals can extract value from data that is routinely collected on products and processes especially as these techniques become more widely used and ultimately expected by regulators targets pharmaceutical industry practitioners and regulatory staff by addressing industry specific challenges includes case studies from different pharmaceutical companies and across product lifecycle of to introduce readers to the breadth of applications contains information on the current regulatory framework which will shape how multivariate analysis mva is used in years to come

Marketing planning for the pharmaceutical industry is based on real life experience built up over many years each chapter takes the reader through the sequential stages of planning so that by the end they will be able to produce a practical plan ready for implementation it is the only book of this type which tailors marketing to those working in the sector

Brand planning for the pharmaceutical industry is a step by step guide with examples from the pharmaceutical industry directly applicable to your own brand planning it begins by exploring the definition of branding and why it is of importance particularly to the pharmaceutical sector it shows how branding can be successfully integrated into the early stages of the commercialization process for new products both in theory and in practice

The pharmaceutical industry has encountered major shifts in recent years both within the industry and in its external environment

the cost of healthcare rising due to an ageing population the intensification of regulatory requirements and mergers within the industry have led to an increased need for restructuring cost reduction and culture change projects project management is the key to addressing these needs and also to effective drug development given the costs of development and the critical issue of time to market project management techniques appropriately used are a key factor in bringing a drug to market in this book laura brown and tony grundy s pharmaceutical expertise and experience offers the reader a guide to the most relevant project management tools and techniques and how to rigorously apply them in the pharmaceutical industry the authors cover the technical strategic and human aspects of project management including contingency planning simulation techniques and different project options complete with decision tree diagrams checklists exercises and a full glossary project management for the pharmaceutical industry provides clinical research drug development and quality assurance managers or directors with a one stop reference for successfully managing pharmaceutical projects the text has been revised for this edition and now includes some additional material on risk management

this book examines the impact of economic reforms in india on the pharmaceutical industry and access to medicines it traces the changing production and trade pattern of the industry research and development r d preferences and strategies of indian pharmaceutical firms patent system alongside pricing policy measures and their shortcomings it also analyses the public health financing system in india driven largely by out of pocket expenditure about 60 per cent and characterised by very high share of medicines in total health expenditure a masterful insight into a topical area the work will be indispensable to those working on pharmaceutical industry and public policy it will be of interest to researchers scholars students and policy makers of economics industrial policy public policy intellectual property rights and health financing

this research of corporate strategy analysis implements comparative analysis and benchmarking to analyse and examine the corporate strategy of the pharmaceutical sectors of 4 international pharmaceutical companies this research adopts the hybrid approach of combining qualitative and quantitative methods in a two stages research design quantitative method is applied first to deal with the comparative figures and then qualitative method is used to find out the problem the design of this multiple research includes three phases data collection analysis and reporting the findings of this research can be divided into 4 parts r d marketing technology alliances strategic acquisitions and merger and manufacturing the drug innovative projects are recommended being developed within the company s familiar therapeutic areas in order to take its marketing advantage through this comparative analysis some of this type of problems of these international pharmaceutical companies is identified a big pharmaceutical company forming alliances with

some small biotechnology companies has become a trend within pharmaceutical industry since 1980s for pharmaceutical companies to take advantage of r d through biotechnology is the main purpose of alliances with small biotechnology companies it is important to note that most pharmaceutical acquisitions belong to the type of absorption with high resource transferring and low autonomy due to the high profit margin and the essential importance of r d and marketing the operation management of manufacturing of pharmaceutical industry is relatively poor the low asset utilisation rate pointed out this problem academic researches have revealed that existing theories of operation management of manufacturing such as action research set up reduction teamwork continuous improvement collaboration and involvement are applicable and beneficial to pharmaceutical industry rather than waiting for the technology breakthroughs

the introduction of combinatorial chemistry technology has increased the amount of compounds generated in a year from 50 to 2000 conventional analytical approaches simply cannot keep up these circumstances have caused drug discovery to take on the shape of a bottleneck like traffic through a toll booth in order to break the bottleneck a corres

in recognition of the sparse information available to practitioners in the field of business development martin austin has drawn on his 30 years of experience in the pharmaceutical industry to provide this highly practical guide spanning the complete process based on the well established training programme he has developed and delivers to pharmaceutical executives from across the world this book will help expand your knowledge in this immense area

this book explains how government support and institutional set up facilitated the evolution of the indian pharmaceutical industry and provides an economic analysis of firm strategies due to recent policy changes the book is useful for researchers interested in understanding the transition of a lifeline sector for an emerging economy like india students of public policy health administrators and health economists who are interested in the functioning of the pharmaceutical sector that produces life saving drugs in developing nations will find this book useful the book also provides good coverage on data envelopment analysis dea a useful technique for understanding productivity and efficiency it can provide guidance to the research students on the applicability of dea technique to address various research questions for analysis the book will be a valuable addition to libraries in colleges of pharmacy and medicine as well as to all other academic and research centers

chakraborty and pal examine the import and export of indian medicines to understand the place of the industry on a global scale and assess what can be done to become more competitive the international comparison of this study will appeal and be useful for researchers industry professionals and policy makers

the influence of organised crime on business activities enterprises and economic sectors is a matter of concern for many policy makers across the world as a profit driven criminal activity organised crime operates in an environment which is not limited to the underworld economy alone assessments of the threat posed by organised crime and strategic preventive actions to tackle this phenomenon require an understanding of the vulnerable spots in the legal economy that are or might be exploited by crime this book is the outcome of a study known under the acronym mavus ii method for and assessment of vulnerability of sectors ii which addresses this issue the study financed under the 2005 agis programme of the european commission provides a vulnerability profile of the european pharmaceutical sector based on a new methodology to scan economic sectors for their vulnerability to organised crime both vulnerability study and methodological tool are intended as a guide for actions and initiatives to be taken by governments law enforcement bodies and economic players

this second edition of a global bestseller has been completely redesigned and extensively rewritten to take into account the new quality by design qbd and lifecycle concepts in pharmaceutical manufacturing as in the first edition the fundamental requirements for analytical method validation are covered but the second edition describes how these are applied systematically throughout the entire analytical lifecycle qbd principles require adoption of a systematic approach to development and validation that begin with predefined objectives for analytical methods these predefined objectives are established as an analytical target profile atp the book chapters are aligned with recently introduced standards and guidelines for manufacturing processes validation and follow the three stages of the analytical lifecycle method design method performance qualification and continued method performance verification case studies and examples from the pharmaceutical industry illustrate the concepts and guidelines presented and the standards and regulations from the us fda european ema and global ich regulatory authorities are considered throughout the undisputed gold standard in the field

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industry have led to an increased need for restructuring cost reduction and culture change projects project management is the key to addressing these needs and also to effective drug development given the costs of development and the critical issue of time to market project management techniques appropriately used are a key factor in bringing a drug to market in this book laura brown and tony Grundy's pharmaceutical expertise and experience offers the reader a guide to the most relevant project management tools and techniques and how to rigorously apply them in the pharmaceutical industry the authors cover the technical strategic and human aspects of project management including contingency planning simulation techniques and different project options complete with decision tree diagrams checklists exercises and a full glossary project management for the pharmaceutical industry provides clinical research drug development and quality assurance managers or directors with a one stop reference for successfully managing pharmaceutical projects the text has been revised for this edition and now includes some additional material on risk management

this proceedings volume contains papers accepted by the 2nd international conference on business and policy studies conf bps 2023 which are carefully selected and reviewed by professional reviewers from corresponding research fields and the editorial team of the conference this volume presents the latest research achievements inspirations and applications in applied economy finance enterprise management public administration and policy studies conf bps 2023 was a hybrid conference that includes several workshops offline and online around the world in cardiff jan 2023 london feb 2023 and sydney feb 2023 prof canh thien dang from king's college london prof arman eshraghi from cardiff business school and prof kristle romero cortés from unsw business school have chaired those offline workshop

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